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**GLOBAL ST 704 GLOBAL SOCIAL POLICY**  
Fall 2014 (Term 1)

**COURSE DESCRIPTION**

Globalization processes have profoundly shaped the economic, political, social, and cultural landscapes at local, national, regional and global levels. National social policy has been increasingly affected by global economic competition as well as global interdependence. Ongoing welfare reforms across the world have changed the relationships between the state and its citizen and among nation-states. Social costs resulting from the uneven globalizing processes as well as welfare reforms have been predominantly borne by those who are marginalized because of their gender, age, socioeconomic status, (im)migrant status, health status, “race”, ethnicity, language, and/or other social dimensions, in both national and transnational contexts. It is accepted that, in the global era, social policy has to be understood in terms of global social redistribution and social development.

This *interdisciplinary* course introduces students to key concepts and issues of global social policy and its connections with globalization processes. It examines trends in global social policy and the diverse experiences of different welfare regimes across the world. Locating social policy within the context of global inequalities, this course also seeks a deeper understanding of the issues of poverty, social exclusion, and development from a critical perspective. In discussing the challenges and possibilities regarding the future of welfare, the roles of various non-state actors (e.g., inter-governmental organizations, transnational corporations, and international NGOs) in pursuing social justice and human rights in the global context are also addressed. The required readings for this course present multiple, sometimes contested, perspectives on social policy. Viewing globalization as complex, multifaceted processes, this course seeks to map the variety of thoughts and reflections of scholars from different disciplinary, theoretical, and/or geographical positions that have shaped current understandings and theorizations of global social policy.

**COURSE OBJECTIVES**

- To understand the relationship between globalization and social policy;
- To understand the interaction of global social policy and social/human development in local, national and transnational contexts;

- To recognize and reflect on the politics and perspectives underpinning various social policy responses in the context of globalization;
- To develop critical thinking of local-global connections in the context of social policy;
- To understand and address social justice issues arising out of globalization processes and the processes of social policy making and implementation.

## REQUIRED TEXTS

1. Yeates, N. (Ed.) (2014). *Understanding global social policy* (2<sup>nd</sup> ed.). Bristol, UK: The Policy Press. (\*You can purchase this book from the University bookstore.)
2. You can access **other readings** (book chapters, scholarly journal articles, and reports) through the McMaster University Library system (<http://library.mcmaster.ca/>) or the websites indicated. For more information about how to find an electronic article, go to <http://library.mcmaster.ca/find/ejournals>.

(\*A **courseware** can be purchased at the Titles McMaster University Bookstore upon request. Its website: <https://campusstore.mcmaster.ca/>)

## COURSE EVALUATION

### 1. Participation (10%)

Students' **attendance** and **participation** are crucial for this course. They are expected to come to class on time, complete the required readings, and take an active part in the discussion.

### 2. In-class presentation (15%)

Each student will be responsible for **a)** giving a *presentation* based on the readings of a particular week and **b)** prepare critical *questions* to be circulated in advance for class discussion.

The questions that will be circulated in advance are expected to lead to a discussion that can enrich students' understanding of individual articles, as well as the week's topic. Students should send the questions to the instructor at least **two days** before the class for feedback (or suggestions for revisions) before sending them to all students before the class. Although it is not mandatory, students are encouraged to facilitate the discussion of these questions. **Please sign up before our second class.**

The main objective of *this presentation* is to share *your* understanding and critiques of the readings. The length of the presentation will be around *25 minutes*, but may be five minutes longer if two or more students co-present. Please respect the time limit to ensure that we will have enough time for discussion.

*Major evaluation criteria:* Quality of your presentation and pre-circulated questions, including clarity, relevance, originality of ideas; and respect for time.

### 3. Response Paper (25%)

In the response paper students are expected to develop *their own argument* on an issue arising out of the readings of *a particular week* through a comprehensive review of **all** of those readings. This paper is NOT a summary of these readings but YOUR in-depth and critical understanding of the readings and the topic of that particular week.

The topics students select should NOT overlap with those they choose for their in-class presentations. The paper (in hard copy) must be submitted *in class* on the day we address those readings. **No outside research is necessary for a response paper.** The paper should be double-spaced, 8-10 pages (about 2,000-2,500 words). The **last day** to submit the response paper is **November 27, 2014.**

*Major evaluation criteria:* Structure and coherence; relevance; quality of argument and analysis; originality of ideas; and quality of communication and presentation (e.g., grammar, clarity, and reference style).

### 4. Final Paper (50%)

In the final paper students are expected to engage in an in-depth discussion on an issue arising out of the course (required readings, class discussion, as well as other GSP related issues). This paper may expand on themes developed in the shorter response paper. *Brief in-class consultation* could be arranged to help students prepare this assignment. The paper should be double-spaced, 18-20 pages (4,500-5,000 words, excluding references), and submitted **both electronically via email and in hard copy.** It is due on Monday, **December 8, 2014.**

*Major evaluation criteria:* Structure and coherence; relevance; quality of argument and analysis; originality of ideas; and quality of communication and presentation (e.g., grammar, clarity, and reference style).

## **ASSIGNMENT SUBMISSION**

Assignments must be submitted on the due date by the end of class. A **2% reduction** will be applied **each day** (i.e., Monday - Sunday) after the due date. Assignments that are not submitted *within a week* after their due date will automatically receive a grade of zero. Assignments handed in to the Institute Office (or Social Work Office, KTH 319) must have the date stamped on the front cover. In addition, please adhere to the following criteria for assignment preparation:

1. All assignments must include a title page with all relevant course information, adhere to the page limits specified, be formatted with 12 pt. font and standard margins, and be stapled;
2. The citations and references in all assignments should use **APA style** or other common citation styles (e.g., MLA or Chicago) used in your discipline. More information about APA style is available through the e-Resources link on the library home page <http://library.mcmaster.ca> and at <http://www.apastyle.org>.

## ACADEMIC DISHONESTY

Academic dishonesty consists of misrepresentation by deception or by other fraudulent means and can result in serious consequences, e.g. the grade of zero on an assignment, loss of credit with a notation on the transcript (notation reads: “Grade of F assigned for academic dishonesty”), and/or suspension or expulsion from the university. It is the student’s responsibility to understand what constitutes academic dishonesty. For information on the various kinds of academic dishonesty please refer to the Academic Integrity Policy, specifically Appendix 3 at [http://www.mcmaster.ca/senate/academic/ac\\_integrity.htm](http://www.mcmaster.ca/senate/academic/ac_integrity.htm).

The following illustrates only three forms of academic dishonesty: a) plagiarism, e.g. the submission of work that is not one’s own or for which other credit has been obtained; b) improper collaboration in group work; or c) copying or using unauthorized aids in tests and examinations.

## ACADEMIC SUPPORT SERVICES

The Centre for Student Development offers group and individual consultation about effective learning strategies, essay writing, and study habits; accommodations, assistive technology, advocacy and support for students with disabilities; and personal counseling. If you believe these services may be helpful to you, contact (905) 525 9140 x28652; [sas@mcmaster.ca](mailto:sas@mcmaster.ca).

## FACULTY OF SOCIAL SCIENCES EMAIL COMMUNICATION POLICY

Effective September 1, 2010, it is the policy of the Faculty of Social Sciences that all e-mail communication sent from students to instructors (including TAs), and from students to staff, *must originate from the student’s own McMaster University e-mail account*. This policy protects confidentiality and confirms the identity of the student. It is the student’s responsibility to ensure that communication is sent to the university from a McMaster account. If an instructor becomes aware that a communication has come from an alternate address, the instructor may not reply at his or her discretion. *Email Forwarding in MUGSI:* <http://www.mcmaster.ca/uts/emailforward/emailforward.html> (\*Forwarding will take effect 24-hours after students complete the process at the above link.)

The instructor and university reserve the right to modify elements of the course during the term. The university may change the dates and deadlines for any or all courses in extreme circumstances. If either type of modification becomes necessary, reasonable notice and communication with the students will be given with explanation and the opportunity to comment on changes. It is the responsibility of the student to check his/her McMaster email and course websites weekly during the term and to note any changes.

**\*Note:** If you officially register for the course, you will automatically be enrolled in the database of *the Avenue to Learn* (<http://avenue.mcmaster.ca/>).

## TENTATIVE CLASS SCHEDULE

### Class 1 (Sept 11)      **Introduction**

Introduction to this course and the assignments.

**Recommended readings (optional):** Scholte, J. A. (2008). Defining globalisation. *The World Economy*, 31(11), 1471–1502.

Briggs, A. (2014). The welfare state in historical perspective. In C. Pierson, F. Castles & I. Naumann (Eds). *The Welfare State Reader* (14-27). Cambridge, UK: Polity Press. Available at: [http://www.sagepub.com/upm-data/36570\\_Alcock\\_&\\_Powell~Vol\\_1\\_Ch\\_01.pdf](http://www.sagepub.com/upm-data/36570_Alcock_&_Powell~Vol_1_Ch_01.pdf)

### **SEPT 18- OCT 2 WHAT IS “GLOBAL SOCIAL POLICY”?**

#### Class 2 (Sept 18)      **Introduction to global social policy**

Yeates, N. (2014). The idea of global social policy. In N. Yeates (Ed.), *Understanding global social policy* (Chapter 1). Bristol, UK: The Policy Press.

Deacon, B., & Stubbs, P. (2013). Global social policy studies: Conceptual and analytical reflections. *Global Social Policy*, 13(1), 1 5-23.

Young, I. M. (2006). Responsibility and global justice: A social connection model. *Social Philosophy & Policy*, 23 (1), 102-130.

UNDP (2013). *Summary of the human development report 2013. The rise of the South: Human progress in a diverse world*. Available at: [http://hdr.undp.org/sites/default/files/hdr2013\\_en\\_summary.pdf](http://hdr.undp.org/sites/default/files/hdr2013_en_summary.pdf)

#### Class 3 (Sept 25)      **Understanding the complexity of global social governance**

Deacon, B. (2014). Global and regional social governance. In N. Yeates (Ed.), *Understanding global social policy* (Chapter 3). Bristol, UK: The Policy Press.

Best, J. (2013). Redefining poverty as risk and vulnerability: Shifting strategies of liberal economic governance. *Third World Quarterly*, 34(1), 109-129.

Ram, M. H. (2014). European integration, migration and representation: The case of Roma in France. *Ethnopolitics*, 13(3), 203-224.

Fraser, N. (2010). Who counts? Dilemmas of justice in a postwestphalian world. *Antipode*, 1(1), 281–297.

Class 4 (Oct 2)                    **The global transfer of social policy: Ideas, knowledge, and discourses**

- Dale, R., & Robertson, S. (2014). Global education policy. In N. Yeates (Ed.), *Understanding global social policy* (Chapter 9). Bristol, UK: The Policy Press.
- Jenson, J. (2010). Diffusing ideas for after neoliberalism: The social investment perspective in Europe and Latin America. *Global Social Policy*, 10, 59-84.
- Mahon, R., & McBride, S. (2009). Standardizing and disseminating knowledge: The role of the OECD in global governance. *European Political Science Review*, 1(1), 83-101.
- Tag, M. (2013). The cultural construction of global social policy: Theorizing formations and transformations. *Global Social Policy*, 13(1), 24-44.

Oct 9- Oct 16                    **SOCIAL WELFARE IN THE CONTEXT OF ECONOMIC GLOBALIZATION**

Class 5 (Oct 9)                    **Intersection of economic globalization and social welfare**

- Farnsworth, K. (2014). Business and global social policy formation. In N. Yeates (Ed.), *Understanding global social policy* (Chapter 4). Bristol, UK: The Policy Press.
- Holden, C. (2014). International trade and welfare. In N. Yeates (Ed.), *Understanding global social policy* (Chapter 5). Bristol, UK: The Policy Press.
- Zhou, Y. R. (2009). Welfare. In G. H. Fagan & R. Munck (Eds.), *Encyclopedia of Globalisation and Security* (pp. 387-404). US: Praeger Press. (\*The article will be provided in advance.)
- van Apeldoorn, B., der Graaff, N., & Overbeek, H. (2012). The reconfiguration of the global state-capital nexus. *Globalizations*, 9(4), 471-486.

Class 6 (Oct 16)                    **Social policy in development contexts**

- Holden, C. (2014). Global poverty and inequality. In N. Yeates (Ed.), *Understanding global social policy* (Chapter 2). Bristol, UK: The Policy Press.
- Barrientos, A., & Hulme, D. (2009). Social protection for the poor and poorest in developing countries: Reflections on a quiet revolution (Commentary). *Oxford Development Studies*, 37(4), 439-459.
- Turshen, M. (2014). A global partnership for development and other unfulfilled promises of the millennium project. *Third World Quarterly*, 35(3), 345- 357.
- Recommended (optional):** United Nations (n.d.). Millennium development goals and post-2015 development agenda. Available at:  
<http://www.un.org/en/ecosoc/about/mdg.shtml>
- Foli, R., & Béland, D. (2014). International organizations and ideas about poverty in Sub-Saharan Africa. *Poverty & Public Policy*, 6(1), 3-23.

**Recommended (optional):** Zhou, Y. R. (2008). Economic reform, neoliberal globalization and social policy: Reconstructing the relationship between the state, the market and citizens in China. *Global Social Policy*, 8 (1), 115-128.

Enns, C., Bersaglio, B., & Kepe, T. (2014). Indigenous voices and the making of the post-2015 development agenda: The recurring tyranny of participation. *Third World Quarterly*, 35(3), 358-375.

Class 7 (Oct 23)                    **Changing welfare states: Experiences in the “global north”**

Scholte, J. A. (2012). Poor people in rich countries: The roles of global governance. *Global Social Policy*, 12 (1), 3-23.

Van Kersbergen, K., & Hemerijck, A. (2012). Two decades of change in Europe: The emergence of the social investment state. *Journal of Social Policy*, 41 (3), 475-492.

**Recommended (optional):** Nolan, B. (2013). What use is “social investment”? *Journal of European Social Policy*, 23(5), 459-468.

Peet, R. (2011). Inequality, crisis and austerity in finance capitalism. *Cambridge Journal of Regions, Economy and Society*, 4 (3), 383-399.

McBride, S., & Merolli, J. (2013). Alternatives to austerity? Post-crisis policy advice from global institutions. *Global Social Policy*, 13 (3), 299-320.

Oct 30                                **Mid-term recess (no class)**

Nov 6 – Nov 27                    **SELECTED TOPICS IN GLOBAL SOCIAL POLICY**

Class 8 (Nov 6)                    **Global labour: Rights, standards, and challenges**

O’Brien, R. (2014). Global labour policy. In N. Yeates (Ed.), *Understanding global social policy* (Chapter 6). Bristol, UK: The Policy Press.

Standing, G. (2008). The ILO: An agency for globalization? *Development and Change*, 39 (3), 355-384.

Wells, D. (2009). Local worker struggles in the global South: Reconsidering Northern impacts on international labour standards. *Third World Quarterly*, 30(3), 567-579.

van Ginneken, W. (2013). Social protection for migrant workers: National and international policy challenges. *European Journal of Social Security*, 15 (2), 209 -211.

**Recommended (optional):** Vliet, O. v. (2010). Divergence within convergence: Europeanization of social and labour market policies. *Journal of European Integration*, 32(3), 269-290.

Barnes, N. (2013). Is health a labour, citizenship or human right? Mexican seasonal agricultural workers in Leamington, Canada. *Global Public Health: An International Journal for Research, Policy and Practice*, 8(6), 654-669.

Class 9 (Nov 13)      **HIV/AIDS: Globalization, inequalities, and health governance**

Koivusalo, M., & Ollola, E. (2014). Global health policies. In N. Yeates (Ed.), *Understanding global social policy* (Chapter 7). Bristol, UK: The Policy Press.

**Recommended (optional):** UNAIDS (2010). UNAIDS report on the global AIDS epidemic 2010 (Chapter 1, Introduction, pp. 7-14). Available at:

[http://www.unaids.org/documents/20101123\\_GlobalReport\\_Chap1\\_em.pdf](http://www.unaids.org/documents/20101123_GlobalReport_Chap1_em.pdf)

Nauta, W., & Stavinoha, L. (2012). Framing AIDS in times of global crisis: “Wasting” Africa yet Again? *Globalizations*, 9(5), 695-711.

Kapilashrami, A., & McPake, B. (2013). Transforming governance or reinforcing hierarchies and competition: Examining the public and hidden transcripts of the Global Fund and HIV in India. *Health Policy and Planning*, 28(6), 626-635.

Payne, S. (2014). Gender mainstreaming as a global policy paradigm: Barriers to gender justice in health. *Journal of International and Comparative Social Policy*, 30(1), 28-40.

**Recommended (optional):** Frenk, J., & Moon, S. (2013). Governance challenges in global health. *New England Journal of Medicine*, 368, 936-942. Available at:

<http://www.nejm.org/doi/full/10.1056/NEJMra1109339>

Givel, M. (2013). Modern neoliberal philanthropy: Motivations and impact of Pfizer Pharmaceutical’s corporate social responsibility campaign. *Third World Quarterly*, 34(1), 171-182.

Class 10 (Nov 20)      **Pensions in a changing global context**

Orenstein, M. A., & Deacon, B. (2014). Global pensions and social protection policy. In N. Yeates (Ed.), *Understanding global social policy* (Chapter 8). Bristol, UK: The Policy Press.

Orenstein, M. A. (2013). Pension privatization: Evolution of a paradigm. *Governance*, 26(2), 259-281.

Zhou, Y. R. (in press). Austerity now, poverty later?: Pensions. In D. Baines & S. McBride (eds.), *Orchestrating austerity*. Fernwood Publishing. (\*The paper will be provided in advance.)

**Recommended (optional):** Zhou, Y. R., & Shi, S. (2014). *Pension reforms in the context of the global financial crisis: A reincarnation of pension privatization through austerity?*.

Paper prepared for the Manufacturing and Framing Austerity Workshop, McMaster University, October 30– November 1. (\*This paper will be provided upon request.)

Guardiancich, I. & Natali, D. (2012). The cross-border portability of supplementary pensions: Lessons from the European Union. *Global Social Policy*, 12(3), 300-315.



**Recommended (optional):** Haverland, M. (2007). When the welfare state meets the regulatory state: EU occupational pension policy. *Journal of European Public Policy*, 14(6), 886-904.

Class 11 (Nov 27)      **“Global care chains”: The migration-social policy nexus**

Yeates, N. (2012). Global care chains: A state-of-the-art review and future directions in care transnationalization research. *Global Networks*, 12(2), 135-154.

Williams, F. (2011). Markets and migrants in the care economy. *Soundings*, 47, 22–33.

**Recommended (optional):** Williams, F. (2010). Migration and care: Themes, concepts and challenges. *Social Policy and Society*, 9(3), 385-396.

Misra, M. J., Woodring, J., & Merz, S. N. (2006). The globalization of care work: Neoliberal economic restructuring and migration policy. *Globalizations*, 3 (3), 317-332.

Zhou, Y. R. (2013). Toward transnational care interdependence: Rethinking the relationships between care, immigration and social policy. *Global Social Policy*, 13(3), 280-298.

**Recommended (optional):** Peralta, M. V. (2011). Early childhood education and public care policies in Chile: A historical perspective to analyze the present. *International Journal of Child Care and Education Policy*, 5(1), 17-27.

## SOME USEFUL REFERENCES

### Books:

- Aina, A. T. A., Chachage, C. S. L., & Annan-Yao, E. (Eds.) (2004). *Globalization and social policy in Africa*. Oxford, UK: CODESRIA.
- Deacon, B. with Hulse, M. & Stubbs, P. (1997). *Global social policy: International organisations and the future of welfare*, London: Sage.
- Deacon, B. (2007). *Global social policy and governance*. London: Sage.
- Deacon, B. (2013). *Global Social Policy in the Making: The Foundations of the Social Protection Floor*. Bristol, UK: The Policy Press.
- George, V. & Wilding, P. (2002). *Globalization and human welfare*. Basingstoke: Palgrave.
- Jones-Finer, C. (ed.) (1999). *Transnational social policy*. Oxford: Blackwell.
- Lewis, G., Gewirtz, S. & Clarke, J. (eds.) (2000). *Rethinking social policy*. London: Sage.
- Leibfried, S. & Rieger, E. (2003). *Limits to globalization: Welfare states and the world economy*. Oxford, UK: Polity Press.
- Midgley, J. (1997). *Social welfare in global context*. London: Sage.
- Mishra, R. (1999). *Globalization and the welfare state*. Cheltenham: Edward Elgar.
- Mkandawire, T. (ed.) (2004). *Social policy in a development context*. New York: Palgrave & UNRISD.
- Nagel, S. S. & Robb, A. (eds.). (2001). *Handbook of global social policy*. New York: Marcel Dekker Inc.
- Nakagawa, J. (ed.) (2006). *Managing development: Globalization, economic restructuring and social policy*. London & New York: Routledge.
- Yeates, N. (2001). *Globalization and social policy*. London: Sage.
- Yeates, N. & Holden, C. (ed.) (2009). *The global social policy reader*. Bristol, UK: The Policy Press.

### Scholarly Journals:

Global Social Policy  
Critical Social Policy  
Poverty & Public Policy  
International Journal of Sociology and Social Policy  
Journal of European Social Policy  
International Journal of Social Welfare  
International Social Security Review  
Third World Quarterly  
Social Policy & Society

### Websites:

International and Comparative Social Policy Group <http://www.globalwelfare.net>  
Global Policy Forum <http://www.globalpolicy.org/>  
OECD Publications <http://www.oecd.org/about/publishing/>  
The United Nations Research Institute for Social Development <http://www.unrisd.org/>  
Human Development Report – United National Development Programme <http://hdr.undp.org/>  
Canadian Council on Social Development <http://www.ccsd.ca/home.htm>